

ADBULLTOKEN

ADBULL

WHITEPAPER



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www.adbulltoken.io

TABLE OF CONTENT

01	What is AdBull	07	AdBull Platform Features
02	About Us	08	P2P Marketplace
03	Values	09	RoadMap
04	How To Buy AdBull	10	Tokenomics
05	Features	11	Token Details
06	AdBull Platform 1.0	12	Resources





WHAT IS ADBULLL?

AdBull is a decentralized marketing ecosystem that leverages blockchain and AI to simplify, secure, and automatedigital advertising. Our platform eliminates intermediaries and brings direct, transparent value exchange between brands, communities, and creators.

The **\$ADBULL** token is the core of our system. It fuels campaign funding, rewards user participation, and ensures accountability at every stage of the process. All transactions and interactions are recirded on-chain, offering a trustless environment where performance and cost are fully transparent

We're creating a new standard for Web3 marketing, scalable, community-driven, and designed to grow alongside the next generation of crypto-native projects.



AdBull is where decentralized finance meets decentralized promotion.



ABOUT US

AdBull is a startup led by a multidisciplinary team of crypto professionals, marketers, and developers united by a shared mission: **to decentralize the digital advertising industry** and return control to the users.

We combine years of experience in growth marketing, blockchain development, and community building to develop a platform that is not only functional, but radically fair. Every protocol, smart contract, and tokenomics decision is designed to align incentives between advertisers, creators, and users, without relying on centralized authorities or gatekeepers.

We're building a tool for real adoption. For real use cases. For a real shift in how the crypto space promotes, discovers, and grows new projects.



VALUES



TRANSPARENCY

Every interaction, fee, and contract is verifiable on-chain. Our commitment to open-source development and transparent governance ensures that users can always trust what's under the hood.



COMMUNITY-FIRST

We believe in decentralization not just as a technology, but as a philosophy. Decisions are driven by the community. Utility is built for the community. Growth is shared with the community.



SECURITY

The \$ADBULL contract audited and the LP is locked. We build with security-first principles, minimizing risk through robust code, third-party verification, and continuous monitoring.



SUSTAINABILITY

Our ecosystem is designed for long-term alignment. Whether you're a holder, a builder, or an advertiser, you participate in a system that rewards contribution, not speculation.

In a space full of hype, we choose consistency, clarity, and community as our long-term strategy



HOW TO BUY ADBULL?



CREATE A WALLET

Download a MetaMask or your wallet of choice. The wallet will allow you to buy, sell, send and receive \$ADBULL.



SEND BNB TO YOUR WALLET

You can buy BNB from an exchange like Coinbase, Binance, etc. Make sure to use the Binance Smart Chain (BSC) BEP20 network when transferring BNB.



CONNECT WALLET TO PANCAKESWAP

Click the connect button and accept the connection of PancakeSwap with your wallet.



TRADE BNB FOR \$ADBULL

Exchange the BNB for the ADBULL tokens you want to buy (7% Slippage).



FEATURES



BURN EVENTS

To strengthen long-term value, a scheduled burn mechanism permanently removes a portion of tokens from circulation every month.



REWARD EVENTS

Instead of passive reflections, AdBull launches ongoing reward campaigns, including limited-time offers, loyalty bonuses and surprise airdrops by community participation and strategic milestones



LIQUIDITY 2%

2% of each transaction is automatically injected into the liquidity pool to reduce volatility and ensure market health.



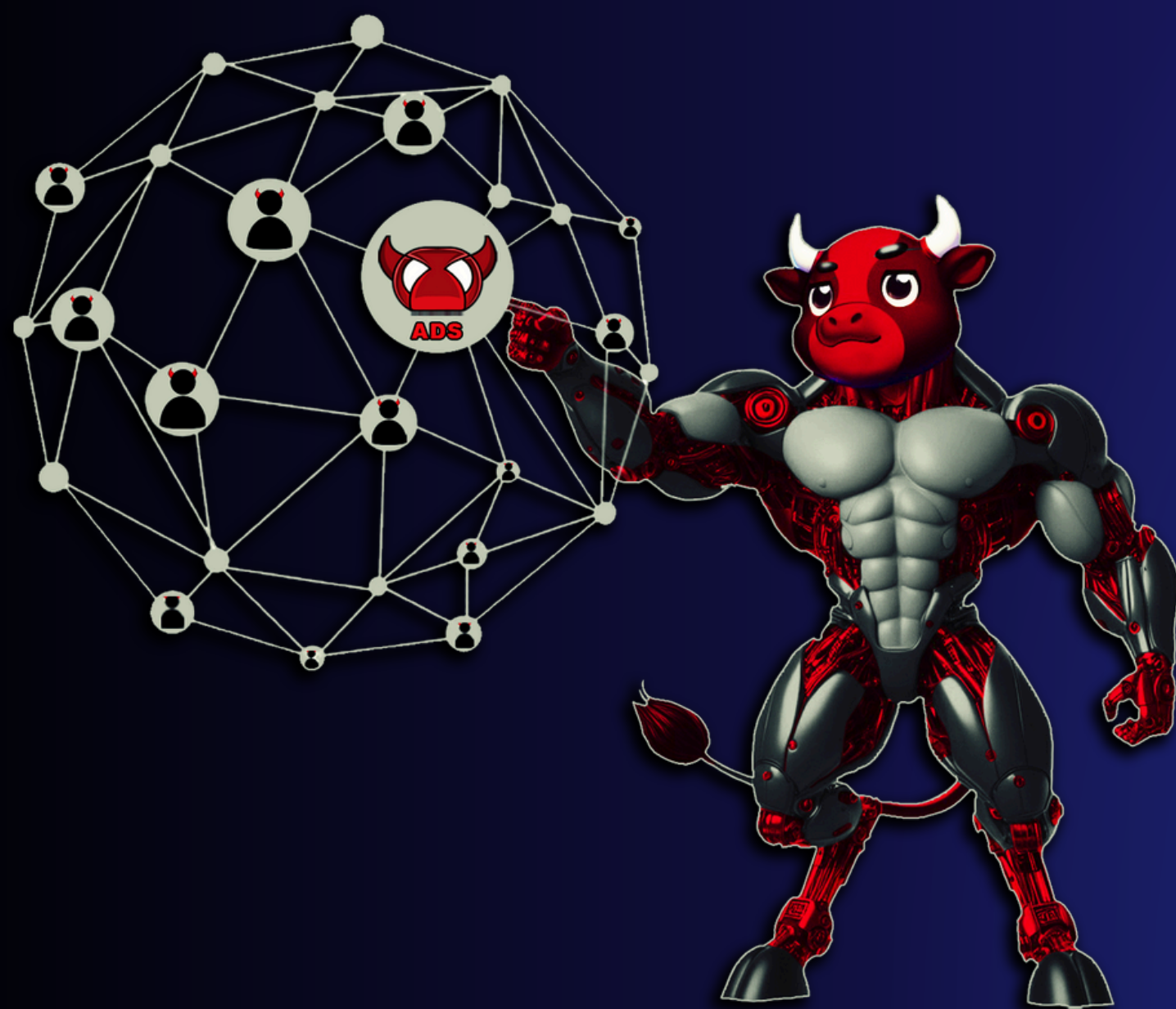
PROTOCOL DEFENSE LAYER

AdBull incorporates anti-whale mechanisms that limit excessive transactions, a wallet-blocking system for malicious actors, and internal restrictions that ensure the protocol's security and decentralization. These measures strengthen the integrity of the project and the trust of the community





ADBULL PLATFORM 1.0



Welcome to the AdBull advertising platform!

AdBull offers effective, accessible advertising solutions tailored to the Web3 environment. Our platform enables crypto projects to promote their products or services directly, without intermediaries, and with maximum reach.

We provide versatile formats such as display ads, CPC campaigns, video ads, and native promotions, along with advanced targeting tools to reach the right audience. Whether you aim to increase visibility, generate leads, or boost sales, AdBull equips you with everything needed to run impactful campaigns in the crypto ecosystem.

ADBULL PLATFORM 1.0 - FEATURES

ADVERTISE WITH US



Connect your project to audience of crypto users immediately. Enjoy a wide selection of tools to take your business to the moon.

UNLIMITED FAUCET



Earn FREE \$ADBULL tokens through community-driven participation mechanisms-no limits, no barriers.

BULLBOXES



Access limited edition utility boxes, offering high-yield opportunities and gamified incentives for costumers. Passive earnings forever!

P2P MARKETPLACE



Buy or sell directly with other users via (R.C.R) smart contracts, no intermediaries, no limits. Designed for full decentralization and community-driven commerce

PRIVATE ADVICE



For selected projects, we offer personalized strategic consulting focused on growth, fundraising, and community building.

REFERRALS PROGRAM



Invite others, grow your influence, and earn rewards through a transparent, on-chain referral system.

Everything you need to promote, grow and scale your crypto project, in on place.



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P2P MARKETPLACE

Welcome to the AdBull P2P MarketPlace!

RCR - Real Conversion Rate

The future of blockchain-powered B2B automation.

RCR is a decentralized marketplace where **any user can create a smart contract** and, through AI-driven automation, **connect with the right client or partner** instantly.

- ◆ **No intermediaries:** Direct smart contract interactions between service providers and buyers.
- ◆ **AI-powered matching:** Automation ensures optimized visibility and real conversion potential.
- ◆ **Global Scalability:** Any user, any product, any chain.
- ◆ **Trustless by design:** On-chain logic guarantees execution without third parties.

RCR will redefine how value is exchanged in Web3 marketing and commerce.



ROADMAP

- ◆ Verification on DexScreener and DexTools
- ◆ Listing on Tier 2 & Tier 3 Exchanges
- ◆ Listing Marketing Campaign
- ◆ Crowdfunding Round for Software Development
- ◆ Verifying on C.M.C & Coingecko
- ◆ Token Burn Event

Q2. ● 2025

Q4. ○ 2025

Q1. ○ 2026

Q1. ● 2025

Q3. ○ 2025

- ◆ First Steps of R.C.R. (Real Conversion Rate)
- ◆ Growth community Marketing Campaign
- ◆ Token Burn Event

- ◆ Development of R.C.R. - Phase 1
- ◆ Marketing Campaign for New Features
- ◆ Launch of New Swap Feature
- ◆ New strategy partners
- ◆ Token Burn Event

- ◆ Development of R.C.R. - Phase 2
- ◆ Launch of New Staking System
- ◆ More Listing updates and strategy partners
- ◆ Token Burn Event

- ◆ Upcoming Developments (to be announced)



TOKENOMICS

TAX DISTRIBUTION



- ◆ **Buy Transactions: 2% Auto-Liquidity** - Every purchase strengthens the liquidity pool and reduces volatility.
- ◆ **Sell Transactions: 2% Auto-Liquidity** - Continues to build market depth and trading support.

TOKEN DISTRIBUTION



- ◆ 30% Ecosystem/Rewards
- ◆ 25% Development
- ◆ 10% Marketing
- ◆ 5% Team
- ◆ 4.7% LP
- ◆ 25.33% AdBull Platform 1.0



TOKEN DETAILS

TICKER: ADBULL

CHAIN: BSC NETWORK (BEP20)

TOTAL SUPPLY: 1,000,000,000

CONTRACT: 0X2CAE78C38DA6A0976DBB9299ECE367068B977CC2

BSCSCAN: <https://bscscan.com/token/0x2CaE78c38Da6a0976dbB9299eCE367068b977CC2>

BURN CONTRACT: [https://bscscan.com/token/0x2cae78c38da6a0976dbb9299ece367068b977cc2?
a=0x00dead](https://bscscan.com/token/0x2cae78c38da6a0976dbb9299ece367068b977cc2?a=0x00dead)

LIVE CHART DEXSCREENER: [https://dexscreener.com/
bsc/0xf6fd157f16e871dc8ad0bc3971a29a81409a1478](https://dexscreener.com/bsc/0xf6fd157f16e871dc8ad0bc3971a29a81409a1478)

BUY ADBULL: [https://pancakeswap.finance/swap?
outputCurrency=0x2CaE78c38Da6a0976dbB9299eCE367068b977CC2](https://pancakeswap.finance/swap?outputCurrency=0x2CaE78c38Da6a0976dbB9299eCE367068b977CC2)



RESOURCE & SOCIAL MEDIA

WEBSITE: www.adbulltoken.io

X/TWITTER: <https://x.com/AdbullToken>

TELEGRAM CHANNEL: https://t.me/adbull_channel

TELEGRAM CHAT: https://t.me/adbull_official

YOUTUBE CHANNEL: https://www.youtube.com/@adbull_official

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